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**Call a SIG  
Leader Today!**

## **March Luncheon Learning Event**

**Anne Sandberg**

**Training Line Managers to be Better “People Developers”.**

Wednesday, March 23, 2005 • 11:00am – 1:00pm

Turnip Rose, 3000 S. Flower, Orange, Ca

Members \$28 • Non-members \$35 • Students \$35 • Post/Walk-in: \$15 extra

Register at [www.astdoc.org](http://www.astdoc.org) before 12PM on February 13, 2005

In today's competitive business environment, best-practice organizations understand that developing their people internally is a top priority. Futurists tell us that the “war for talent” will intensify in the years to come, making employee retention the most important focal point in the human resource management arena. Sadly, many highly skilled managers do not know how to be good “developers of people” and need to build this ability quickly and effectively to support their organization's development initiatives. Fortunately, anyone can learn the skills involved with employee development, particularly when the sub-skills underpinning the larger category of “people development” are broken down and assessed individually.

More details about this event can be found on the ASTD-OC Calendar at [www.astdoc.org](http://www.astdoc.org).  
For more information, contact ASTD-OC Office at [Office@astdoc.org](mailto:Office@astdoc.org) or (714) 527-4785