

Orangespiel

American Society for Training and Development—Orange County Chapter

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November 2009



Don't forget to bring your business cards for structured networking.

November Learning Event

Giving Leadership an "A"

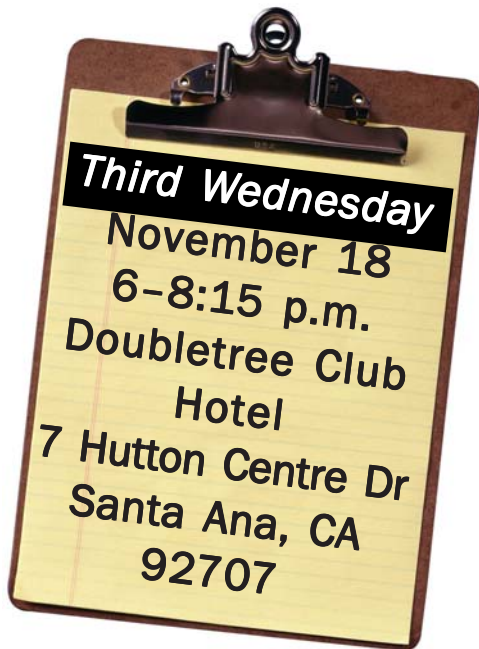
CEO Garry Ridge Explains How WD-40 Transformed Into a Learning Organization

Presented by Garry Ridge

We are pleased this November to welcome Garry Ridge—WD-40 CEO, coauthor of *Helping People Win at Work*, and founder of The Learning Moment—to ASTD-Orange County. As CEO, Garry is a CEO who believes in learning and has made WD-40 a learning organization by applying the Ridge Leadership Model. By doing so, he has made making learning inclusive and evolutionary the number one responsibility of his organization's leaders.

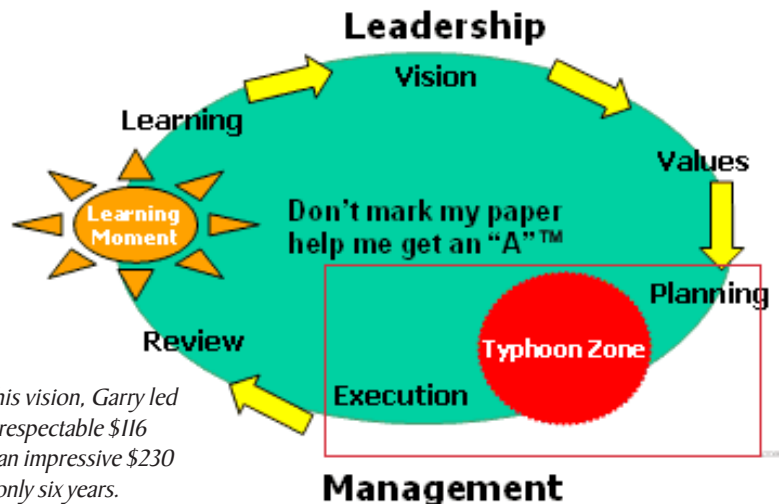
In his book: *Helping People Win at Work*, Garry reveals how his company has used Blanchard's techniques to "Partner for Performance" with every employee and achieved unprecedented levels of employee engagement and commitment. Ridge introduces WD-40's performance review system, explaining its goals, its features, and the cultural changes it required.

At our November Learning Event, Garry will share his insights in employee engagement as he introduces the Ridge model Leadership Cycle. He'll discuss "The Learning Moment"—that point after execution when we can either learn from what's happened, good or bad, or forget it, and the consequences of the decision to debrief the project.



A G E N D A

- 6:00 p.m. Registration
- 6:15 p.m. Dinner
- 6:45 p.m. Networking Activity
- 7:00 p.m. *Giving Leadership an "A"*
- 8:15 p.m. Meeting Adjourns



With this model as his vision, Garry led his company from a respectable \$116 million company to an impressive \$230 million company in only six years.

2009 ASTD-OC Events Calendar

For additional details on all ASTD-OC events, please go to our website at www.astdoc.org, and select "Events Calendar."

Monday, November 9 • 6–8 p.m.

ASTD-OC Board Meeting

The Board Meeting is open to all ASTD Orange County Members. Contact Anthony Harmetz at President@astdoc.org if you are interested in attending.

Tuesday, November 10 • 6:00 – 8:00 pm

Career Management SIG Meeting

Whether you work inside an organization or for yourself, you're the leader of your life. Finding financial security, job satisfaction, or meaningful work is an ongoing journey, not a destination. As such, you need a travel (i.e., career) plan that allows for detours and unexpected situations. The Career Management SIG will be focusing on helping you create a self-employment plan. We'll cover topics of interest whether you're currently employed or in career transition.

The November meeting will discuss your product. That's you, by the way, and what you have to offer your employer or your clients.

Location: 2101 North Main Street, Suite E, Santa Ana 92706

Guest Speaker: Petti van Rekom

Tuesday, November 10 • 4:30–6 p.m.

Training and Technology SIG Meeting: Demofest!

Our 2009 T&T SIG Meeting theme has been: Toolfest. Each meeting was devoted to a different e-Learning tool with presenters who showed us real applications of Camtasia, Articulate, and PowerPoint. Toolfest culminates this November with Demofest! Check website for updates.

Location: Orange County Fire Authority Headquarters, 1 Fire Authority Road, Irvine

SIG Leader: Karen Wales, (714) 271-9325

Thursday, November 12 • 6–8:30 p.m.

Mentoring Program Kick-Off Meeting

As a protégé in this mentor relationship, you'll be paired with a fantastic L&D professional who can be your sounding board, coach, and subject matter expert. You'll meet with your mentor monthly between October and March to discuss what's most important to YOU. And through the process, you'll gain valuable insights and support as you reach your development/career growth goals.

Location: Orange County Fire Authority Headquarters, 1 Fire Authority Road, Irvine

Friday, November 13 • Online Workshop

ASTD National Workshop: *Chasing Squirrels in Real Time*

In this session, Jonathan Finkelstein, author of "Learning in Real Time" and facilitator of the longest running online certificate program on synchronous training, explores unique, real-time online group and social networking activities that take learner engagement to the next level. Experience innovative learning techniques and facilitation strategies that will open your eyes to what is possible while teaching and learning online. Visit www.astd.org to receive more info or to register for this event. Remember to include ASTD-OC's ChIP, CH8091, when registering for a National ASTD event.

Special Third Wednesday

Wednesday, November 18 • 6–8:15 p.m.

Monthly Learning Event

Garry Ridge, president and CEO of San Diego-based WD-40 Company shares his philosophies around

learning and using learning as a competitive advantage. His business philosophy, "Don't Mark My Paper, Help Me Get an A," is outlined in his book, *Helping People Win at Work*.

Location: Doubletree Club Hotel, 7 Hutton Centre Drive, Santa Ana 92707

Facilitator: Garry Ridge, CEO of WD-40

Monday, December 14 • 6–8 p.m.

ASTD-OC Board Meeting

The Board Meeting is open to all ASTD Orange County Members. Contact Anthony Harmetz at President@astdoc.org if you are interested in attending

Special Thursday Meeting Thursday, December 17 • 11 a.m.–1 p.m.

Monthly Learning Event

We started our year networking, we'll finish it networking between a lively celebration of our volunteers and a traditional "Death by Chocolate" holiday buffet.

This will be a bittersweet event, as it will be the final Turnip Rose event at that location. Join us as we close out the year reconnecting with old friends, making new ones, and indulge one more time with the chocolate delights only the Turnip Rose can provide!

Location: Turnip Rose, 300 South Flower, Orange 92868



Give 'em the ChIP!

Your ASTD-OC Chapter ChIP is CH8091. When you:

- Register or renew your ASTD National Membership
- Register for any ASTD National Event or Seminar
- Purchase items (books, classes, etc.) from ASTD National

Providing your ChIP will earn ASTD-OC a financial "bonus."



Let Yourself Be Heard

Have an interesting training experience you would like to share? Know a good training tip you think your colleagues could use? Attended a local or international ASTD event recently? If so—or if you would just like to speak your mind—the OrangeSpiel is always looking for articles to enhance our quarterly editions. Submit any article to the OrangeSpiel Manager, Steve Belisle, at getpublished@astdoc.org.

Is Your Training Room Lonely After Hours? Let ASTD-OC Make It Come Alive!

Does your organization have extra meeting space? Do you know of a location suitable for the ASTD-OC chapter to host Delivery Skills Course classes, Total Trainer sessions, low-cost workshops, or other meetings?

We are looking for contact/organization information from anyone who may be interested in hosting. If you are interested or know someone who may be, please contact Janine Collins at (888) 493-7266, Ext. 4677, or jjcollins@wescom.org.



Online registration is now more secure than ever with ASTD-OC's Secure Socket Layer (SSL) Certificate.

Both online and printable registration forms for all events are available at www.astdoc.org.



Spark of Love Holiday Toy Campaign

For the last 17 years, fire departments throughout Southern California have partnered with ABC's Los Angeles affiliate, Channel 7, to collect toys and sports equipment for underprivileged children during the holiday season in the "Spark of Love" Toy Drive.

All fire stations throughout the counties of Orange, Los Angeles, Riverside, San Bernardino, and Ventura, and other partnering organizations participate in this toy drive campaign and serve as drop-off sites for the public to bring new, unwrapped toys or sports equipment. Through the "Spark of Love" Toy Drive, the spirit of the holiday season will be felt throughout the communities we live in, as well as, in the hearts of less fortunate children. This year, we anticipate the need being greater than ever.

To help support this worthy cause, the Orange County Chapter of ASTD is recognizing the "Spark of Love" as this year's charity at our December monthly learning event. We are asking each member or guest attending December's monthly learning event and luncheon to bring at least one new, unwrapped toy or piece of sporting equipment. These gifts will be delivered to a local fire station and contributed to the "Spark of Love" Toy Drive. All toys collected at Orange County drop-off sites are distributed in the communities of Orange County. Thank you for your generosity in supporting this worthy cause.

Return Service Requested

ASTD-OC's Social Networks

**Don't be left out of the discussion!
Join our chapter's social networking
groups and add to the conversation!**



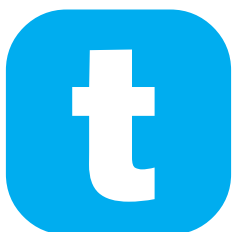
LinkedIn

No fuss, no muss. This is where the ASTD-Orange County Chapter meets online. You don't have to be a formal member of the chapter to join this forum. But, we hope you will because we get together frequently in the real world, too.

Have you joined the discussion yet? So far, we have 331—and climbing—members involved with our LinkedIn community. Don't be left out. Visit the ASTD-OC website for more information on signing up or <http://LinkedIn.astdoc.org>

Facebook

The ASTD-OC Facebook group now has new digs as a Facebook "Fan" Page. Are you a Fan yet? Keep up. Click-through our new Facebook banner from the ASTD-OC home page. Become a Fan! <http://FaceBook.astdoc.org>



Twitter

Follow @"astdOC" on Twitter. You can keep up to date (in some cases, up to the minute) as ASTD-OC Board members relate both what's coming to the chapter and what's happening right now!

